



October 12, 2011

Joe Holleman  
Features Writer  
St. Louis Post-Dispatch  
900 North Tucker Blvd.  
St. Louis, MO 63101

Dear Mr. Holleman,

The rich history of St. Louis continues in Pinnacle Entertainment's River City Hotel with memorable elements that capture the look of the St. Louis Riverfront during the steamboat era.

River City's \$82 million expansion includes a 200 room hotel, multipurpose room and a covered parking garage. The grand opening on Oct. 27 will start off with a celebration in the new multi-purpose room. Pinnacle Entertainment CEO, Anthony Sanfilipo, will speak on the new expansion at River City, and how it will benefit the city of Lemay.

The hotel rooms are designed with old fashion St. Louis in mind but with all the modern amenities. Design elements of Soulard and details of original buildings at the turn of the century along the riverfront are found in each room. Many rooms also have an excellent view of the Mississippi River.

The gorgeous 10,000 square foot room is designed after the classic grand rooms of St. Louis townhouses at the turn of the century. The room features crystal chandeliers inspired from townhouses in Lafayette Square. Walking in the room, guests will have the feeling they are stepping back in time.

With the expansion of River City Casino, Pinnacle Entertainment hopes to continue to share the legacy of historic St. Louis with everyone.

I will follow up with you soon to discuss your interest in a story on the expansion at River City. If you have any questions or are interested in more information you can contact me at 314-555-5555 or at [caibake@pnkmail.com](mailto:caibake@pnkmail.com).

Sincerely,  
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